

# COMPANY GOALS

Goal	How does it tie to revenue target and mission/vision/values?	Measurement	Progress	Accountability
What is your goal? Make sure it's SMART.	How does your goal help you hit your target and tie back to your organization anchors?	How are you going to track this goal and measure it?	Are you meeting/exceeding/not meeting expectations?	Who is responsible for ensuring this goal is achieved?